

What is Blogging?

Honestly, I had never heard the word “Blogging” until our most recent Presidential election. Then suddenly the word was being thrown around like it had been in the dictionary for decades. Every time I turned on the news concerning the election the host was talking about what he had read on the most recent blogging site. I felt completely out of the loop, clueless, and mad at myself for missing the crucial news programming that first talked about blogging and bloggers and how they were going to contribute to the election. If you were just as confused as I was about what blogging is then this article is for you.

A blog is nothing more than an online diary of sorts. The author that updates this diary is known as a blogger. The entries that the blogger enters are called posts. So why would anyone want to post their diary online? Although many blogs are simply the private thoughts of the author, blogs have gotten to be much more like talk radio. An author of a blog will direct his website much like a talk radio host will direct their talk radio show. Much like the radio host, a blogger will have an opinion of a certain subject and write his thoughts concerning the subject in his posts. The blogger may also solicit the opinions of their readers and post those thoughts to their site as well similar to how a talk radio host will solicit callers. This type of media is known as opinion journalism.

There are tens of thousands of blogs on the Internet today. All of the authors have some focus on what they want to write about and the topics are all over the spectrum from politics to technology to travel. All blogs have one thing in common, the information is generally fresh, and posts are added daily and appear at the very top of the blog. There are many sites that organize blog sites; www.webloglinkdirectory.com is one such site. Their directory organizes blogs into broad subjects and then breaks them down further into sub-directories so that you can easily find what you are looking for.

What’s that? You want to blog too. No problem, just head over to www.blogger.com and sign up for your free blog site. This site is one of the founding fathers of the blogging revolution. This site does it all, it can walk you through setting up your blog using standard templates all the way to posting it on their special blogspot website. All you have to do is add your opinion.

So how did bloggers affect the election? No one really knows, what it did do however was allow yet another platform for people to exercise their right to free speech. If you have a technology related question contact Thomas or Roger at the Computer Depot by calling 947-0749 or email Thomas at sales@ComputerDepotOnline.com.